

ORDER

KSNV

Orders

Order / Rev: **107044**
 Alt Order #: 06856489
 Product Desc: Crossroads GPS
 Estimate: 1052
 Flight Dates: 09/28/12 - 10/02/12
 Original Date / Rev: 09/25/12 / 09/26/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact:
 Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Crossroads GPS *Revised*
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	33	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	66	\$73,275.00	\$62,283.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

The Agenda 1230pm

NEWS 4: THE AGENDA no program 7/30

Start Date End Date Weekdays Spots/Week Rate Rating

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/24/12	09/30/12	----F--			1		\$325.00		0.00				
E 2	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	M-----			1		\$325.00		0.00				
E 3	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	-T-----			1		\$325.00		0.00				
E 4	KSNV	09/28/12	09/28/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE W/ JON RALSTON no pro															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/24/12	09/30/12	----F--			1		\$900.00		0.00				
E 5	KSNV	10/01/12	10/01/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE W/ JON RALSTON no pro															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	M-----			1		\$900.00		0.00				
E 6	KSNV	10/02/12	10/02/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE W/ JON RALSTON no pro															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	-T-----			1		\$900.00		0.00				
E 8	KSNV	10/01/12	10/01/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	M-----			1		\$200.00		0.00				
E 9	KSNV	10/02/12	10/02/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	-T-----			1		\$200.00		0.00				
E 10	KSNV	09/28/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LATE NIGHT W/JIMMY FALLON airs 139															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/24/12	09/30/12	----F--			1		\$350.00		0.00				
E 11	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LATE NIGHT W/JIMMY FALLON airs 139															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	M-----			1		\$350.00		0.00				
E 12	KSNV	10/02/12	10/02/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
LATE NIGHT W/JIMMY FALLON airs 139															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/01/12		10/01/12	10/07/12	-T-----			1		\$350.00		0.00				
E 13	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Whodunnit WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12		09/24/12	09/30/12	-----S-			1		\$525.00		0.00				
E 14	KSNV	09/28/12	09/28/12		CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$325.00 0.00															
E 15	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00															
E 16	KSNV	10/02/12	10/02/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00															
E 17	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$600.00 0.00															
E 18	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$600.00 0.00															
E 19	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WAKE UP WITH THE WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$600.00 0.00															
E 20	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$900.00 0.00															
E 21	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$900.00 0.00															
E 22	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS 4 AT 430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$900.00 0.00															
E 23	KSNV	09/28/12	09/28/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$500.00 0.00															
E 24	KSNV	10/01/12	10/01/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$500.00 0.00															
E 25	KSNV	10/02/12	10/02/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON nor program 7/30-8/ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$500.00 0.00															
E 26	KSNV	09/30/12	09/30/12		CM	6a-7a	-----S	:30	1	\$450.00	1	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,700.00 0.00															
E 39	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,700.00 0.00															
E 40	KSNV	10/02/12	10/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,700.00	1	0.00	NM	1	\$1,700.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$1,700.00 0.00															
E 41	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$675.00 0.00															
E 42	KSNV	09/28/12	09/28/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$425.00 0.00															
E 43	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$425.00 0.00															
E 44	KSNV	10/02/12	10/02/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF OUR LIVES no program 7/30- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$425.00 0.00															
E 45	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,400.00 0.00															
E 46	KSNV	09/29/12	09/29/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$750.00	1	0.00	NM	1	\$750.00
NEWS 3 TODAY/WKEND no program 7/28 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$750.00 0.00															
E 47	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd M-F Today Show II	CM	9-10a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,000.00 0.00															
E 48	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd M-F Today Show II	CM	9-10a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,000.00 0.00															
E 49	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd M-F Today Show II	CM	9-10a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$1,000.00 0.00															
E 50	KSNV	09/28/12	09/28/12		CM	5-630p	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News M-F Early News EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,800.00 0.00															
E 51	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,800.00 0.00															
E 52	KSNV	10/02/12	10/02/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$1,800.00 0.00															
E 53	KSNV	09/28/12	09/28/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Grimm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$2,600.00 0.00															
E 54	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
law & order <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,200.00 0.00															
E 55	KSNV	09/29/12	09/29/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Animal Practice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,200.00 0.00															
E 56	KSNV	09/30/12	09/30/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
NEWS 3 TODAY/WKEND nor program 7/2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$750.00 0.00															
E 57	KSNV	09/29/12	09/29/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Chicago Fire RPT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,500.00 0.00															
E 58	KSNV	09/30/12	09/30/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$900.00	1	0.00	NM	1	\$900.00
CHRIS MATTHEWS SHOW no program 8/1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$900.00 0.00															
E 59	KSNV	09/30/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
TODAY ON SUNDAY airs 4-5a 7/8, no <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,900.00 0.00															
E 60	KSNV	09/29/12	09/29/12	Sat PR 9-11p Saturday Prime 9-11pm	CM	9-11p	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Law & Order SVU RPT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$2,000.00 0.00															
E 61	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,400.00 0.00															
E 62	KSNV	09/30/12	09/30/12		CM	1p-9p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL End of Game Break															
NFL End of Game Break															
Sun Night Ftbl End of Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$8,000.00			0.00			
E 63	KSNV	10/02/12	10/02/12	Tues PR 9-10p	CM	9-10p	-T-----	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Tuesday Prime 9-10p															
Go On/The New Normal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$2,600.00			0.00			
E 64	KSNV	09/28/12	09/28/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DATELINE NBC-no program 6/29															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$3,200.00			0.00			
E 65	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Tuesday Prime 10-11pm															
Parenthood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$3,200.00			0.00			
E 66	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Monday Prime 8-10pm															
The Volce															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$4,000.00			0.00			
N 67	KSNV	09/28/12	09/28/12	Last Call w/Carson Daly	CM	136-205am	----F--	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Last Call w/Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$200.00			0.00			
													Totals	66	\$73,275.00